

Dynamic New Brand Focuses on Innovation and Research in Rehabilitation Healthcare

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The Glenrose Hospital Foundation is thrilled to announce the launch of our new brand, accompanied by a fresh logo and an updated website. This rebranding reflects our commitment to advancing healthcare through technology, research, and innovation in the field of rehabilitation.

With a dedication to enhancing the lives of patients and reimagining human ability, the new brand exemplifies our renewed vision for the future of rehabilitation healthcare. The brand's identity embodies the commitment to progress and discovery, while acknowledging the remarkable history of the Glenrose Hospital and Foundation.

“This rebrand underscores our commitment to fostering innovation in rehabilitation healthcare. By leveraging technology and research, we aim to push boundaries, enhance patient outcomes, and equip healthcare professionals with the tools they need to excel,” said Mark Korthuis, Glenrose Hospital Foundation President & CEO.

Key features of the rebrand include a new logo that encapsulates the forward-looking approach with both modern and traditional elements. The Glenrose Hospital Foundation's revamped website, found at [GlenroseFoundation.com](https://www.glenrosefoundation.com), provides an intuitive user experience with streamlined navigation and comprehensive resources. Visitors can explore the latest breakthroughs in rehabilitation technology and research and learn more about the Glenrose Hospital Foundation's mission and impact.

About the Glenrose Hospital Foundation:

The Glenrose Hospital Foundation provides a unique avenue for partners and donors to enhance the quality of life for thousands of people—every day for the rest of their lives. A commitment to the Glenrose is more than philanthropy—it's an investment that pushes the limits of what's possible for patients today and brings the future of human ability forward.

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To learn more about the Glenrose Hospital Foundation and explore our new brand, please visit [GlenroseFoundation.com](https://www.glenrosefoundation.com).